

Scamtho for Ekasi Bsuiness

EMPOWERING EKASI

PRODUCT MAKERS

THE MOVEMENT

Scamtho Ekasi Business Magazine and Vlog is a multimedia platform dedicated to showcasing township businesses, entrepreneurial success stories, and community-driven economic initiatives. Through content, Scamtho Ekasi amplifies the voices of emerging entrepreneurs, & small businesses.

Aligning Scamtho Ekasi's storytelling capabilities with the transformative work being done by Family Tree Holdings, particularly in manufacturing and enterprise development programs.



SCAMTHO
BIZ MAGAZINE

HEALTHIER & REFRESHING

Most of our beverage manufacturers are focused on creating products that healthier. This is great unique selling point in reaching more healthy focused niches.

BUILDING TOMORROW'S INDUSTRIES

IN TODAY'S TOWNSHIPS.





NEW GOALS

The Manufacturers program has started to being screened for products. It is very impressive to see many of the products being positioned towards healthy and organic foods.



Township Impact

The strategy is to grow Shcamtho Biz Magazine's audience through reach and enabling to profile the work that is being done in the community.

1

2

3



Development programs in various townships will be profiled and documented to our audience

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We will be showcasing the Retailing & Convenience stores in the township for access to markets.

[SEE MORE](#)



Connecting retailers, convenience stores and Distribution Centres to customers & resellers.

[SEE MORE](#)

[MORE ON THE MAGAZINE](#)

Scamtho for Ekasi Bsuiness



PRODUCE MARKET

Shcamtho Biz Magazine will have a department focus on Agribusiness based projects and live-stock farming – to encourage green businesses

FRESH PRODUCE

REACHING

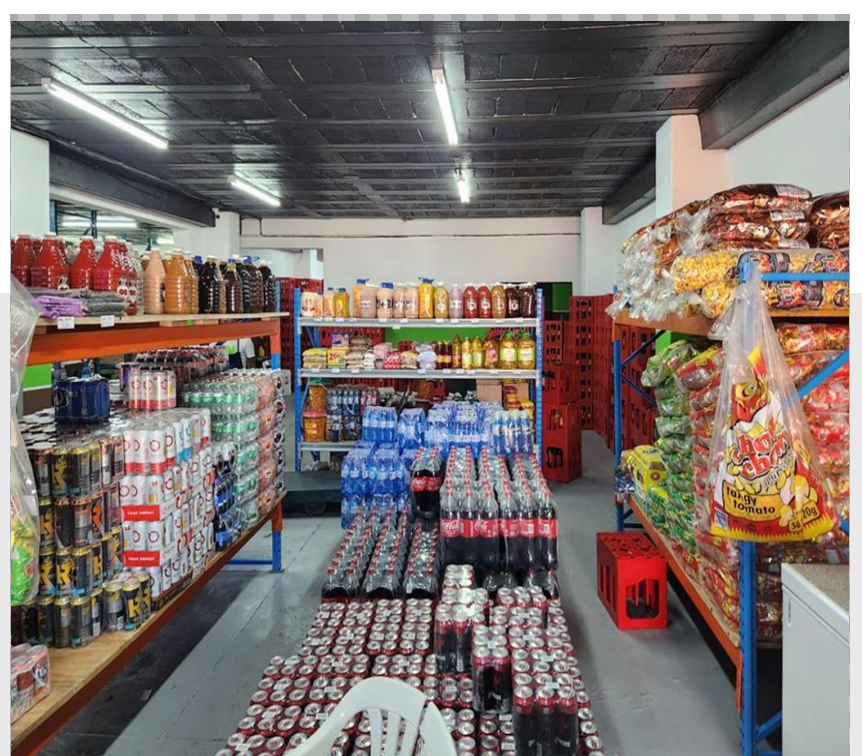
The collaboration will enhance community engagement, amplify program impacts, and attract support from private and public sector stakeholders.



SHOWCASING EVENTS

Use Scamtho Ekasi's platform to educate, inspire, and connect township entrepreneurs with opportunities provided by Family Tree Holdings.

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PROMOTING RETAIL

Scamtho Bizmag also aims to connect retailers and convenience stores to Family Tree holdings distribution centres for access to products from the incubation program.

SEE MORE

ONLINE STORE

OUR STORY

MEMBERSHIP

ADVERTISING OPPORTUNITIES



MAKING IT EASIER FOR BUSINESSES

TO MARKET THEIR PRODUCTS

ADSPACES



WEEKLY VIDEO CONTENT

Scamtho Biz Magazine will have a weekly and monthly content recording schedule that will enhance visibility on video based platforms like youtube & Tiktok.

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PODCASTS & MEDIA

Scamtho Biz Magazine will also have a weekly advise & profiling Podcast that will be accessible on the website. This will allow for marketing space for small business owners.

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We will have a dynamic Social media Marketing and Promotional Strategy that aims to increase the audience the most.

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